

SHOPEVOLUTION™ 8



Shopevolution is your Omni-channel Self-shopping Software



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Shopevolution stands as Datalogic's innovative Omni-channel software, designed to revolutionize Self-Shopping, Queue-busting, and Store Floor applications. It empowers customers with the ability to seamlessly scan their groceries using a Personal Self Shopping device (PSS), facilitating a self-sufficient shopping experience.

With Shopevolution, shoppers can effortlessly list previously scanned products, access real-time purchase totals, and avail themselves of store offers and personalized promotions, including discounts.

This self-shopping solution not only reduces operational costs but also fosters customer loyalty, consequently driving up retailer revenue.

SUPPORTS JOYA™ FAMILY

Shopevolution seamlessly integrates with Datalogic's PSS family of Joya devices, extending its functionality across various retail applications. With an embedded Mobile Device Management (MDM) feature, retailers can efficiently manage these devices and explore additional store automation possibilities by running third-party applications.

COMPREHENSIVE INTEGRATIONS

Shopevolution offers out-of-the-box integration with Point of Sales, customer management, loyalty systems, as well as product and pricing engines. Its versatile API allows for easy integration with any retail ICT system, ensuring seamless operation across the retail ecosystem.

CLOUD AND MULTI-STORE SUPPORT

Shopevolution is Cloud-ready, providing these main benefits for retailers:

- **Cost Efficiency:** Eliminates the need for in-store servers, reducing hardware, software, and maintenance expenses.
- **Multi-Store Management:** One Shopevolution Multi-Store instance can efficiently oversee multiple stores, accommodating varying product pricing, customer databases, promotion policies, and time zones, among other factors.

FEATURES

- **Scan and Go:** Enables swift scanning of products for added convenience.
- **Net Price Calculator:** Provides instant access to net prices, facilitating informed purchasing decisions.
- **Promotion Management:** Effortlessly manages store offers and promotions for maximum impact.
- **Marketing Push Notifications:** Keeps shoppers engaged with targeted notifications.
- **Product Information:** Offers detailed product information to aid in purchasing choices.
- **Shopper Survey:** Collects valuable feedback to enhance the shopping experience further.

INDUSTRY-APPLICATIONS

- Retail
- Self-Shopping
- Mobile Self-Shopping
- Queue-busting
- Click & Collect
- Store Floor Applications



SHOPEVOLUTION™ 8 TECHNICAL SPECIFICATIONS

ARCHITECTURE

OS	Microsoft Windows Server, Linux
Database	MySQL
Personal Self Shopping Devices Supported	Joyat Touch 22, Contact us for others
Smartphones Supported	Soon

ICT INTEGRATIONS

Retailer ICT Store Systems	Point of Sales, Security gates for exit
Retailer Enterprise ICT Systems	ERP, CRM, Product Information Management, Loyalty System, Price and Promotion engine
Integration tech. supported	XML, Filesharing and http-API

CLOUD PROVIDERS

Supported provider	Any cloud provider provisioning virtual machines
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BENEFITS FOR PARTNERS

Revenues coming from:

- Joya devices and accessories
- Shopevolution software subscription
- Professional Services

PROFESSIONAL SERVICES

- Business Consulting
- Project Management
- Software Development
- Quality Assurance
- Training and on-site support
- On-line meetings and webinars

