OJATALOGIC

Q1 2012 Conference Call

14 May, 2012

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Moving ahead

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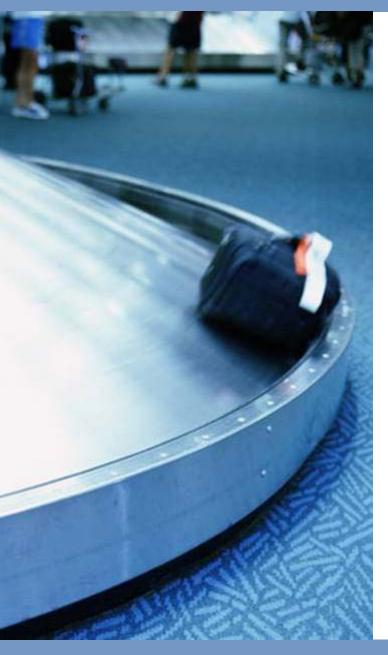
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✦ GROUP OVERVIEW

+Q1 2012 RESULTS

+ OUTLOOK

Datalogic at a Glance

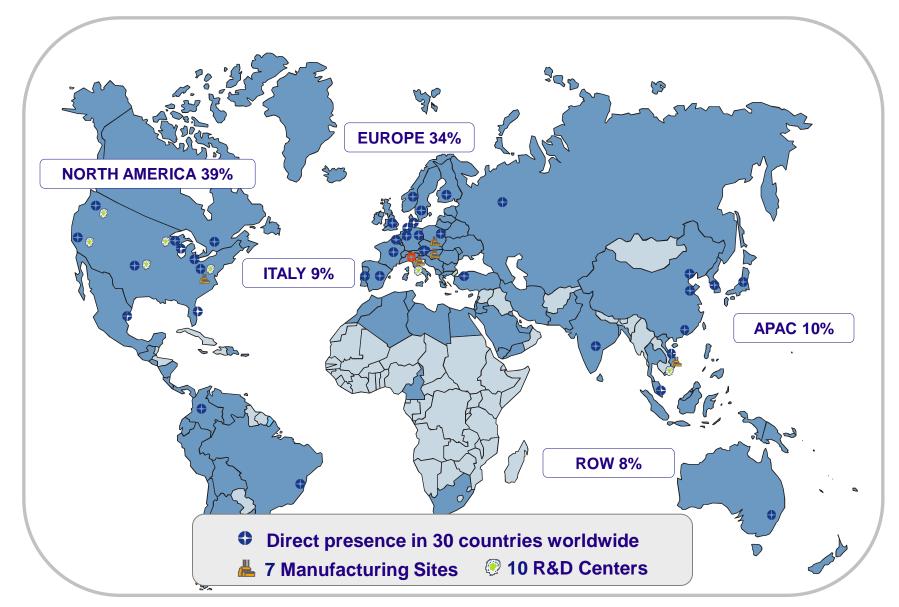
COLATACO



- Global leader in Automatic Data Capture and Industrial Automation markets
- World-class total solutions provider and producer of bar code readers, data collection mobile computers, RFID and vision systems
- Datalogic offers innovative solutions for a full range of applications in the retail, manufacturing, and transportation & logistics industries
- 2011 Revenues at 425,5 M Euro of which 72% in the ADC Market and 23% in the Industrial Automation Market
- Founded in 1972 in Bologna, Italy and listed on the STAR Segment of the Italian Stock Exchange since 2001
- + Over 2,600 employees
- Direct presence in 30 countries worldwide selling to
 +100 countries
- + +1,000 partners worldwide

A Wide Geographical Footprint

COLATACO



Note: Breakdown by area based on 2011 revenues (Datalogic + Accu-Sort Systems)



✦ GROUP OVERVIEW

+Q1 2012 RESULTS

Highlights Q1 2012

- + Revenues up 9.9% to 115.4 M euro
- Slowdown of revenues on a LfL basis in line with major competitors (average growth < 1%)
- Improvement of marginality (EBITDA margin at 16% from 14.2%) also thanks to revenues from disposal of non core activities
- Marginal contribution from acquisitions as Accu-Sort activities based on orders
- Continuous focus on Research and Development: 6.9% of revenues
- Strong net income growth +77.5% to 10 M euro

€000	Q12011	Q12012	Var %	Q12012 Without acquisitions	Var % Like for like
Revenues	104,956	115,383	9.9%	105,660	0.7%
Gross Operating Margin (GOM)	49,416	53,186	7.6%	50,042	1.3%
EBITDA	14,896	18,496	24.2%	19,332	29.8%
Ord.Operating Profit (EBITANR*)	12,213	16,115	31.9%	17,015	39.3%
Operating Profit (EBIT)	11,106	15,187	36.7%	16,087	44.8%
EBT	8,188	10,408	27.1%	11,320	38.3%
Net Income	5,659	10,046	77.5%	10,503	85.6%

*Ebitanr: earnings before interest, taxes, acquisition and non recurring

Q12012 Consolidated P&L

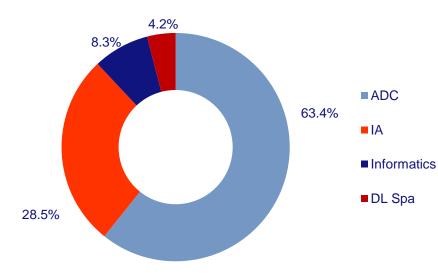
000€	Q12011	%	Q12012	%	Var %
Revenues	104,956	100.0%	115,383	100.0%	9.9 %
COGS	(55,540)	-52.9%	(62,197)	-53.9%	
Gross Operating Margin	49,416	47.1%	53,186	46.1%	7.6%
Other revenues	423	0.4%	5,743	5.0%	
R&D	(6,793)	-6.5%	(7,974)	-6.9%	
Distribution Costs	(19,988)	-19.0%	(22,312)	-19.3%	
Administrative expenses	(10,370)	-9.9%	(11,345)	-9.8%	
Other operating expenses	(475)	-0.5%	(1,183)	-1.0%	
Total operating expenses and others	(37,626)	-35.8%	(42,814)	-37.1%	
Ordinary Operating Profit (EBITANR) (*)	12,213	11.6%	16,115	14.0%	31.9%
Non recurring costs/rev	0	0.0%	0	0.0%	
Amort. Intang. Assets from acquis.	(1,107)	-1.1%	(928)	-0.8%	
Operating Profit (EBIT)	11,106	10.6%	15,187	13.2%	36.7%
Financial (costs)/rev.	(1,474)	-1.4%	(589)	-0.5%	
Results from equity investments	116	0.1%	34	0.0%	
Foreing exchange (costs)/rev.	(1,560)	-1.5%	(4,224)	-3.7%	
EBT	8,188	7.8%	10,408	9.0%	27.1%
Taxes	(2,529)	-2.4%	(362)	-0.3%	
Net Income	5,659	5.4%	10,046	8.7%	77.5%
Depreciation	(1,855)	-1.8%	(1,879)	-1.6%	
Amortization	(828)	-0.8%	(502)	-0.4%	
EBITDA	14,896	14.2%	18,496	16.0%	24.2%
Exchange rate	1.3680		1.3108		

(*) Ordinary Operating Profit before non recurring costs/revenues and amortization of intangible assets from acquisition (EBITANR)

Revenues Growth

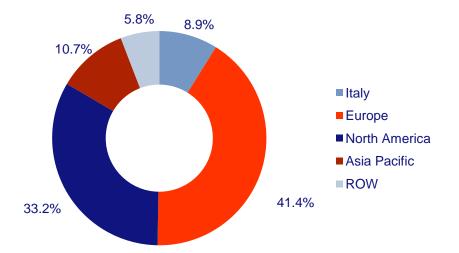
REVENUES BY DIVISION

€000	Q12011	Q12012	Var %
Automatic Data Capture	73,353	73,127	-0.3%
Industrial Automation	24,447	32,827	34.3%
Informatics	7,282	9,580	31.6%
Datalogic S.p.A.	3,725	4,856	30.4%
Adjustments	(3,851)	(5,007)	30.0%
Total revenues	104,956	115,383	9.9%



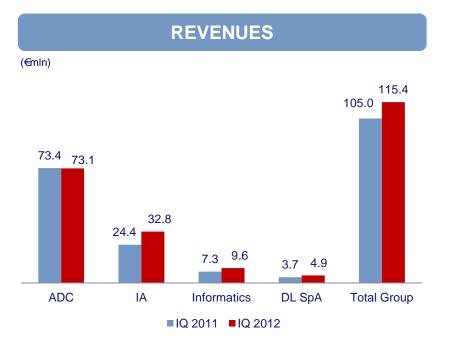
REVENUES BY AREA

000	Q12011	Q12012	Var %
Italy	11,082	10,228	-7.7%
Europe	42,866	47,761	11.4%
North America	29,429	38,300	30.1%
Asia Pacific	14,081	12,346	-12.3%
ROW	7,498	6,748	-10.0%
Total revenues	104,956	115,383	9.9%



(*) % figures calculated on total net of adjustement

Segment Reporting: Revenues and EBITDA



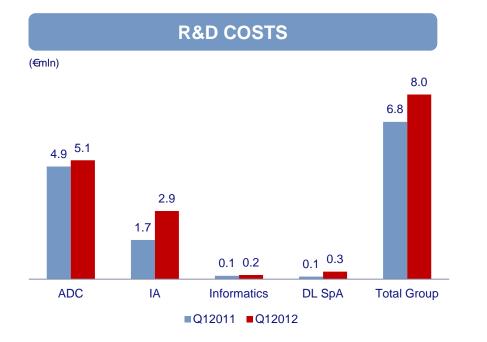
		EBITDA		
(€mln)				18.5
				14.9
10.3 9.1				
	5.5			
	3.6	0.9 1.4	2.5 0.7	
ADC	IA	Informatics	DL SpA	Total Group
	■ (Q12011 Q12	012	

Revenues Growth	Q12012/Q12011
ADC	-0.3%
Industrial Automation	34.4%
Informatics	31.5%
DL SpA	30.3%
Total Group	9.9%

EBITDA Margin *	Q12011	Q12012
ADC	14.1%	12.5%
Industrial Automation	14.8%	16.7%
Informatics	12.3%	14.3%
Total Group	14.2%	16.0%

* EBITDA on total revenues

Segment Reporting: R&D and TWC

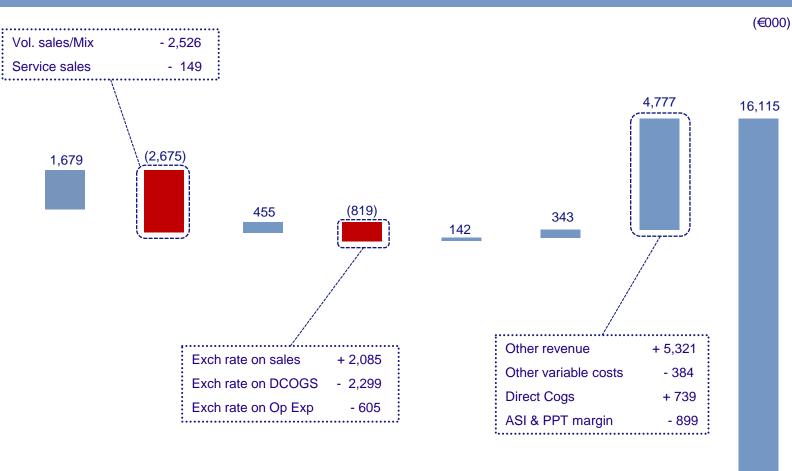


		TWC		
(€mln)				
				98.1
				64.8
53.6				
37.4	30.0			
	20.3			
			12.7	
		2.9 3.1	4.0	
ADC	IA	Informatics	DL SpA	Total Group
		Q12011 Q120)12	

R&D/Revenues	Q12011	Q12012
ADC	6.6%	7.0%
Industrial Automation	7.0%	9.0%
Informatics	2.0%	1.9%
Total Group	6.5%	6.9%

TWC/Annualized Revenues	Q12011	Q12012
ADC	12.8%	18.3%
Industrial Automation	20.8%	22.8%
Informatics	9.9%	8.0%
Total Group	15.4%	21.2%

EBITANR * - Actual vs Last Year



Mar-11PriceVol. Sales/MixNew Prod.Exch rate € vs \$Oper ExpInformaticsOtherMar-12

(*) Ordinary Operating Profit before non recurring costs/revenues and amortization of intangible assets from acquisition (EBITANR)

Note:

12,213

The Exchange rate variance has been calculated on Sales/COGS/Operating expenses originally denominated in USD (\$). The variance was the result of the difference between March 12, Actual (1,3108) and March 11 Actual (1,368) €/USD exchange rate.

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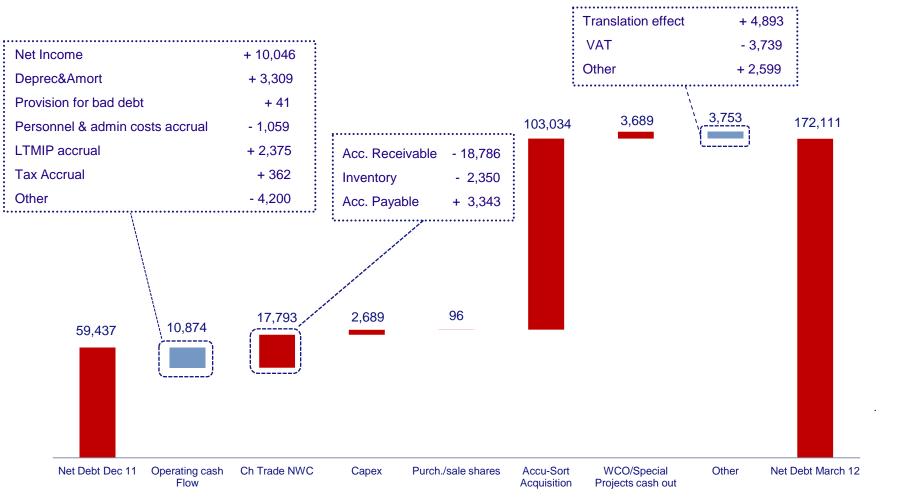
Consolidated Balance Sheet

€000	At 31/12/2011	At 31/03/2012
Intangible fixed assets	42,228	40,781
Goodwill	112,152	198,979
Tangible fixed assets	49,991	49,884
Non Consolidated investments	7,951	11,613
Other fixed assets	31,935	40,950
Total Fixed Assets	244,257	342,207
Net trade account receivables	74,200	104,611
ST account payables	(67,158)	(72,709)
Inventory	59,630	66,155
Trade Working Capital	66,672	98,057
Other current receivables	17,041	23,988
Other ST payables and provision for risk & future charges	(53,869)	(63,639)
Net Working Capital	29,844	58,406
Other LT payables	(22,382)	(23,420)
Employees' severance Indemnity	(6,666)	(6,456)
LT provision for risk & future charges	(15,366)	(17,511)
Net Invested Capital	229,687	353,226
Equity	170,250	181,115
Net Financial Position	(59,437)	(172,111)
Exchange rate	1.2939	1.3356

Net Debt Analysis: Q1 2011 vs Q1 2012

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(€000)



Positive Cash flow
Negative Cash Flow



✦GROUP OVERVIEW

+Q1 2012 RESULTS

+ OUTLOOK

- Reference markets are growing below expectations but there are signs of recovery in Q2, mainly in distribution
- Order backlog amounting to 135 M euro (+26% on Q1 2011) should allow a recovery of revenues in Q2
- The new integrated Supply Chain should allow recovery in efficiency starting from Q2
- Strong commitment on cost reduction, recovery of efficiency and reduction of working capital

We Welcome Your Questions!

Thank You!

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